



Aline Binetruy (ex Gay-Challandes)

ESCEA Degree in business economics

Higher School for Economics and Administration (HWV) Switzerland

ASFC-SVF Leadership Certificate Facilitator, mediator

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SKILLS

- ✓ Strategic vision
- ✓ Finance
- ✓ Organisation
- ✓ Communication (internal & external)
- ✓ Mediation & conflict resolution

LANGUAGES

- ✓ French : mother tongue
- ✓ English : fluent
- ✓ German : fluent

ABOUT ME

Swiss, mother of 3 children (24, 22 and 8 years old).

In my private life, I find oxygen in horse-riding, meditation and in the quest for a healthy and respectful diet for the body and the environment.

My mother tongue is French and I believe that not being a native speaker can be taken as an advantage because it even more forces to stay focus on the essential.

EDUCATION

Leadership Certificate *Swiss Association of Leadership Instruction (SVF) (2011-2012)*

Degree in Business economics
ESCEA, Neuchâtel, Switzerland (1995-1998)

Commercial vocational school Tramelan, Switzerland
Certified commercial employee CFC
(1989-1992)

RELEVANT OTHER CERTIFICATIONS

Holacracy practitioner, IGI Partners, Paris (2019)

Permaculture Design Course (PDC) (2018)

Training in the conduct of groups and facilitation, supervision, analysis of professional practice (2016-2017)

Apprenticeship manager, company training instructor (2002)

KEY PROFESSIONAL EXPERIENCES

Independent consultant and facilitator

Board member,

Head of Human resources & finances, organisation, communication, marketing & compliance

Project manager. Lead of the growth and strategic planning. Facilitation, conflict resolution.

Design & animation in training session for leaders with horse as a mirror.

Board & direction coaching. Compliance & change management.

Project manager. Implementation of an integrated ERP system.

Creation, exploitation & sale of a trust company
Execution of all trust mandates (member of the Swiss Association of Trustees))

Project manager. Creation of a coaching service for start-ups.
Teaching & training for apprentice Masters & apprentices (context of reform of the commercial training).

Teacher for apprentices (bookkeeping, civics courses, accountancy computer programs law & economics)
Evening accounting courses for professionals.

Proxyholder & branch manager. Trust company
Execution of all trust mandates & special mandates (restructuring & liquidation)

Keep it simple, make it happen